

The Kentucky Arts Council, in partnership with the Kentucky Citizens for the Arts and Arts Kentucky, is gathering input from Kentuckians that will assist in the development of a five-year vision for the arts in the commonwealth. Your participation in the following survey will help define the issues and concerns that need to be addressed by the Arts Council and/or other local and statewide organizations in 2004-2008.

**Directions:** This survey can be completed and submitted electronically ([www.kyarts.org](http://www.kyarts.org)). The deadline for submitting this survey is **January 30, 2003**.

**Please choose one of the categories that best describes your involvement in the arts:**

- |   |  |
|---|--|
| <input type="checkbox"/> Artist             | <input type="checkbox"/> Patron            |
| <input type="checkbox"/> Arts Administrator | <input type="checkbox"/> Interested Parent |
| <input type="checkbox"/> Board Member       | <input type="checkbox"/> Educator          |
| <input type="checkbox"/> Volunteer          | <input type="checkbox"/> Student           |

Other \_\_\_\_\_

**A. On a five point scale (1=strongly agree, 2= agree, 3= neutral, 4= disagree, 5= strongly disagree) rate the following statements**

**Vision statement:**

“The people of Kentucky value and participate in the arts.”

This is a strong vision for the arts in Kentucky.      1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_

**Goals:**

- Lifelong education in the arts is provided.
- There is efficient statewide delivery of arts programs and services.
- Artists live and work in a supportive environment.
- The role of the arts in society is valued as basic to life.
- Public policy is favorable to the arts in Kentucky.

These are strong goals for the arts in Kentucky.      1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_

- B. The set of actions listed below reflect issues and concerns that have been frequently identified in the public planning meetings held throughout Kentucky as important for making progress in the arts in Kentucky. They include actions that could be taken by individuals, organizations other than KAC, and KAC. Please rate each individual action statement on a five point scale where 1= highest importance, 2= high importance, 3= important, 4= low importance, 5= lowest importance.**

**Goal 1. Lifelong education in the arts is provided.**

Please rate the each individual action statement on a five point scale where

1= highest importance, 2= high importance, 3= important, 4= low importance, 5= lowest importance.

- |   |                               |
|---|-------------------------------|
| ▪ Broaden the definition of the arts  | 1____ 2____ 3____ 4____ 5____ |
| ▪ Gather data on how arts are basic to our audience   | 1____ 2____ 3____ 4____ 5____ |
| ▪ Encourage partnerships that cross generations   | 1____ 2____ 3____ 4____ 5____ |
| ▪ Increase use of public resources, such as libraries   | 1____ 2____ 3____ 4____ 5____ |
| ▪ Provide more opportunities for young people to come into contact with the arts                | 1____ 2____ 3____ 4____ 5____ |
| ▪ Expand teacher education in the arts, and the university co-op intern programs                | 1____ 2____ 3____ 4____ 5____ |
| ▪ Sponsor more celebratory and participatory arts events  | 1____ 2____ 3____ 4____ 5____ |
| ▪ Help local organizations partner and support each other                                       | 1____ 2____ 3____ 4____ 5____ |
| ▪ Increase professional development in pre-service training                                     | 1____ 2____ 3____ 4____ 5____ |
| ▪ Provide more support for teachers on the KAC web site   | 1____ 2____ 3____ 4____ 5____ |
| ▪ Ensure that programs are relevant for communities undergoing business and demographic changes | 1____ 2____ 3____ 4____ 5____ |
| ▪ Examine grant programs to determine the balance of all populations served                     | 1____ 2____ 3____ 4____ 5____ |
| ▪ Make art inviting and accessible  | 1____ 2____ 3____ 4____ 5____ |
| ▪ Work to have the arts included in comprehensive plans in schools                              | 1____ 2____ 3____ 4____ 5____ |

Suggestions for additional key actions within this goal:

**Goal 2. There is efficient statewide delivery of arts programs and services.**

Please rate the each individual action statement on a five point scale where

1= highest importance, 2= high importance, 3= important, 4= low importance, 5= lowest importance.

- Increase the role of KAC Circuit Riders 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_
- Create more awareness among corporations about the value of supporting the arts 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_
- Form strategic partnerships that cross cultural lines 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_
- Form strategic partnerships with non-arts groups, including faith-based organizations 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_
- Increase funding for collaborative projects 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_
- Work to have arts included in consolidated plans in schools 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_
- Expand the KAC web site to provide networking opportunities 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_

Suggestions for additional key actions within this goal:

**Goal 3. Artists live and work in a supportive environment**

Please rate the each individual action statement on a five point scale where

1= highest importance, 2= high importance, 3= important, 4= low importance, 5= lowest importance.

- Enhance local support for individual artists 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_
- Pass legislation to support “percent for art” in all state construction projects 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_
- Provide matching grants for local capacity building 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_
- Encourage sponsorship for individual artists 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_
- Provide more KAC support for individual artists 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_
- Provide support for programs that broaden options for artists living and working spaces 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_
- Increase marketing opportunities 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_
- Have artists represented on more decision-making bodies 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_
- Establish the equivalent of a Fund for the Arts for beginning artists and companies 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_
- Increase support to help artists learn effective business practices and marketing 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_
- Continue to investigate and advocate for affordable health insurance for artists 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_

**Goal 3. Artists live and work in a supportive environment - continued**

Please rate the each individual action statement on a five point scale where

1= highest importance, 2= high importance, 3= important, 4= low importance, 5= lowest importance.

- Work for greater support from local governments 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_
- Establish incentives for mentor programs 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_
- Establish job training programs and apprenticeships 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_
- Create directories of performing/visual artists by region across the state 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_
- Establish workshops for local government to broaden knowledge of how to support local artist community 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_

Suggestions for additional key actions within this goal:

**Goal 4. The role of the arts in society is valued as basic to life.**

Please rate the each individual action statement on a five point scale where

1= highest importance, 2= high importance, 3= important, 4= low importance, 5= lowest importance.

- Develop an aggressive media campaign to promote the arts 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_
- Have KAC advocate more for arts organizations 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_
- Involve the business community through specific programs 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_
- Establish arts districts in local communities 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_
- Educate the economic development entities in the state about the role of the arts 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_
- Have more public art 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_
- Connect the arts to heritage through music and folk tales 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_
- Encourage more intergenerational sharing of arts traditions 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_
- Increase communications across the arts 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_
- Provide information that links the role of the arts in scholastic achievement 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_
- Educate the arts community about the decision makers in education 1\_\_\_\_ 2\_\_\_\_ 3\_\_\_\_ 4\_\_\_\_ 5\_\_\_\_

Suggestions for additional key actions within this goal:

**Goal 5. Public Policy is favorable to the arts in Kentucky**

Please rate the each individual action statement on a five point scale where

1= highest importance, 2= high importance, 3= important, 4= low importance, 5= lowest importance.

- |   |   |   |   |   |   |
|---|---|---|---|---|---|
| ▪ Promote unity among arts organizations when approaching the legislature | 1 | 2 | 3 | 4 | 5 |
| ▪ Emphasize the economic impact of the arts                               | 1 | 2 | 3 | 4 | 5 |
| ▪ Support regional organizations focused on the arts                      | 1 | 2 | 3 | 4 | 5 |
| ▪ Get to know how schools function  | 1 | 2 | 3 | 4 | 5 |
| ▪ Connect with local chambers of commerce                                 | 1 | 2 | 3 | 4 | 5 |
| ▪ Support Kentucky Citizens for the Arts                                  | 1 | 2 | 3 | 4 | 5 |
| ▪ Begin educating children at the pre-K level about the value of the arts | 1 | 2 | 3 | 4 | 5 |
| ▪ Provide training in lobbying the legislature                            | 1 | 2 | 3 | 4 | 5 |

Suggestions for additional key actions within this goal:

Additional comments or suggestions:

*Thank you very much for participating in this survey.  
The Kentucky Arts Council will consider your opinions carefully  
while completing a five-year plan. A draft of the plan will be available on-line  
([www.kyarts.org](http://www.kyarts.org)) by the end of March.*



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